



Dear Community Partner,

Holyoke Pride events are being scheduled for June 2024, and we need your support to ensure a safe and successful celebration month. Please consider a tax deductible donation to our fiscal sponsor at Holyoke Art. Holyoke Art is a new non-profit created to support cultural events and arts programming in the City, and we appreciate their support of the LGBTQ+ community. We'd also like to thank the Holyoke Local Cultural Council for their continued support, awarding Holyoke Pride \$5500 in local cultural grants this year. Your matching support will help promote and produce the 2024 Holyoke Pride events listed below:

- **Saturday, June 1st** - Buen Provecho Drag Brunch at Fame
- **Monday, June 3rd** - **Pride Flag Raising at City Hall - 5pm**
- **Saturday, June 8th** - Holyoke Pride Rainbow Run
- **Saturday, June 8th** - House of Colors Holyoke Youth Pride Prom
- **Thursday, June 20th** - Drag Story Hour at the Holyoke Public Library
- **Saturday, June 22nd** - **PrideFest at Veterans Park from 12pm-6pm**
- **Saturday, June 29th** - Nasty Habit CrossFit Marathon Row

Despite some threatening storms and a last-minute change of venue, Holyoke's 2023 Pride Festival saw a large crowd estimated over 1200 attendees! There were long lines for food and some art/craft vendors reported selling out of products. With word of last year's good times, and the star-studded line-up, we are due for good weather and expect an even better turnout in 2024!

To be included in this year's programs, banners, and other printed signage please submit your donation by May 31st!

Thank you so much for your consideration. Holyoke Pride is the annual month-long series of events that commemorate the contributions of the LGBTQ+ community in the City of Holyoke organized by a dedicated group of volunteer residents.

Please contact jose@holyokepride.org with any questions and visit at www.holyokepride.org for the latest information about Holyoke Pride Month events.

NAME _____

PHONE _____

COMPANY / ORG _____

EMAIL _____

Other \$ _____

Queen \$1,000

Patron \$200

Marshal \$2,500

King \$500

Grand Marshal \$5,000

PLEASE REVIEW
SPONSORSHIP LEVEL
DETAILS ON REVERSE SIDE



I have enclosed a check
(Your donation is tax deductible)

MADE PAYABLE TO:
Holyoke Art Inc.

Credit/Debit
(all data is destroyed after use)

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EXP BILLING ZIP CVV

OR
DONATE
ONLINE



holyokepride.org/donate

RETURN THIS FORM TO: Holyoke Pride c/o Holyoke Art 62 Main Street #2 ~ Holyoke, MA 01040

2024 HOLYOKE PRIDE - SPONSORSHIP LEVELS

Pride Patron - \$200

Name/company logo will appear in Flag Raising Program
Name/company logo will appear on PrideFest Sponsor Banner
Name/company logo will appear on holyokepride.org Sponsor's page
Holyoke Pride Gift Bag

Pride King - \$500

Name/company logo will appear on Flag Raising Program
Name/company logo will appear on Event Banners - PrideFest, Rainbow Run & Youth Prom
Name/company logo will appear on holyokepride.org Sponsor's page
Acknowledgement on stage at the Pride Festival as a King level supporter
Acknowledgement on social on Holyoke Pride social media a King level supporter
Holyoke Pride Gift Bag

Pride Queen - \$1000

Name/company logo will appear on Flag Raising Program
Name/company logo will appear on Event Banners - PrideFest, Rainbow Run & Youth Prom
Name/company logo will appear individually on signs placed around Pride Festival
Name/company logo will appear on holyokepride.org Sponsor's page
Name/company logo will be featured on marketing: Flyers, Posters, and Press Releases
Acknowledgement on social on Holyoke Pride Social Media as a Queen level supporter
Acknowledgement on stage at the Pride Festival as a Queen level supporter
Name/company logo on Rainbow Run commemorative tshirt AND Holyoke Pride Gift Bag

Pride Marshal - \$2500

Name/company logo will be featured on Flag Raising Program
Name/company logo will be featured on Banners - PrideFest, Rainbow Run & Youth Prom
Name/company logo will appear individually on signs at Pride Festival
Name/company logo will be featured on holyokepride.org Sponsor's page
Name/company logo will be featured on marketing: Flyers, Posters, and Press Releases
Acknowledgement on social on Holyoke Pride Social Media as a Marshal level supporter
Acknowledgement on stage at the Pride Festival as a Marshal level supporter
Name/company logo on Rainbow Run commemorative tshirt AND Holyoke Pride Gift Bag

THE Grand Marshal - \$5000

Name/company logo will be prominently featured on Flag Raising Program
Name/company logo will be prominently featured on Banners - PrideFest, Rainbow Run & Youth Prom
Name/company logo will appear individually on signs at Pride Festival and Rainbow Run
Name/company logo will be featured on holyokepride.org Home page and Sponsor's Page
Name/company logo will be featured on marketing: Flyers, Posters, and Press Releases
Acknowledgement on social on Holyoke Pride Social Media as the Grand Marshal
Acknowledgement on stage at the Pride Festival as the Grand Marshal
Optional: opportunity to appear on stage at Pride Festival
Optional: opportunity to have a booth/table at Pride Festival
Name/company logo on Rainbow Run commemorative tshirt AND Holyoke Pride Gift Bag

HOLYOKE
ART



PRINT
SHOP
MAKERSPACE & CLASSROOM

