



Dear Community Partner,

Holyoke Pride is the annual month-long series of events that commemorate the contributions of the LGBTQ+ community in the City of Holyoke. Organized by a dedicated group of volunteers, Holyoke Pride events are currently being scheduled for June 2025, and we need your support to ensure a safe and successful celebration month.

Please consider a tax deductible donation to our fiscal sponsor Holyoke Art. Holyoke Art is a new non-profit created to support cultural events and arts programming in the City, and we appreciate their support of the LGBTQ+ community. We'd also like to thank the Holyoke Local Cultural Council for their continued assistance with grant funding. Your matching support will help promote and produce the events listed below:

- Monday, June 2nd - Pride Flag Raising at City Hall
- Saturday, June 7th - Buen Provecho Drag Brunch at Fame Lounge & Eatery
- Friday, June 13th - House of Colors Youth Pride Prom at the War Memorial
- Saturday, June 14th - Holyoke Pride Rainbow Run at Ashley Reservoir
- Friday, June 20th - Drag Story Hour at Holyoke Public Library
- Saturday, June 21st - Pride Fest at Veterans Park
- Saturday, June 21st - Pride Fest After Party at Fame Lounge & Eatery

Despite our annual Pride Fest often coinciding with inclement weather, the turnout continues to grow year after year, with greater enthusiasm and support from our local community and beyond. Our festival boasts over 100 vendors with star-studded line ups, delicious local food, and an array of artisan crafts and businesses.

In return for your support, you will receive many promotional benefits spanning our social media, print materials, signage and event announcements. Every level of sponsorship will also receive an honorary gift bag commemorating Holyoke Pride!

To be included in this year's programs, banners, and other printed signage, please submit your donation by Saturday, May 31st. Please contact info@holyokepride.org with any questions and visit at www.holyokepride.org for the latest information about Holyoke Pride Month events.

Thank you for your generosity and support!

NAME _____

PHONE _____

COMPANY / ORG _____

EMAIL _____

Other \$ _____

Queen \$1,000

Patron \$200

Marshal \$2,500

King \$500

Grand Marshal \$5,000

PLEASE REVIEW
SPONSORSHIP LEVEL
DETAILS ON REVERSE SIDE



I have enclosed a check
(Your donation is tax deductible)

MADE PAYABLE TO:
Holyoke Art Inc.

Credit/Debit
(all data is destroyed after use)

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EXP BILLING ZIP CVV

OR
DONATE
ONLINE



holyokepride.org/donate

RETURN THIS FORM TO: Holyoke Pride c/o Holyoke Art 62 Main Street #2 ~ Holyoke, MA 01040

HOLYOKE PRIDE 2025 SPONSORSHIP PACKAGES

PATRON
\$200

includes:

- Name & Logo featured on Pride Flag Raising Program, Festival Banner & holyokepride.org Sponsorship Page
- Gift Bag

KING
\$500

includes:

- Name & Logo featured on Pride Flag Raising Program, Festival Banner, & holyokepride.org Sponsorship Page
- Gift Bag
- Special acknowledgement on stage during Festival
- Acknowledgement on all social media platforms

QUEEN
\$1000

includes:

- Name & Logo featured on Pride Flag Raising Program, Festival Banner, & holyokepride.org Sponsorship Page
- Gift Bag & 1 bib in Road Race
- Special acknowledgement on stage during Festival
- Name & Logo featured on Festival signage & Road Race t-shirt
- Acknowledgement on all social media platforms
- Name & Logo featured in marketing (flyers, posters & press releases)

MARSHAL
\$2500

includes:

- Name & Logo featured on Pride Flag Raising Program, Festival Banner, & holyokepride.org Sponsorship Page
- Gift Bag, booth/table & 2 bibs in Road Race
- Special acknowledgement on stage during Festival
- Name & Logo featured on Festival signage & Road Race t-shirt
- Acknowledgement on all social media platforms
- Name & Logo featured in marketing (flyers, posters & press releases)

**GRAND
MARSHAL**
\$5000

**only one available!*

includes:

- Name & Logo featured on Pride Flag Raising Program, Festival Banner, & holyokepride.org Sponsorship Page and Home Page
- Gift Bag, booth/table & 3 bibs in Road Race
- Special acknowledgement on stage during Festival
- Name & Logo featured on Festival signage & Road Race t-shirt
- Acknowledgement on all social media platforms
- Name & Logo featured in marketing (flyers, posters & press releases)
- Opportunity to appear on stage at Festival
- Opportunity to have booth/table at Festival

