



HOLYOKE PRIDE | 2026 SPONSORSHIP PACKAGES

 <p>PATRON \$200</p>	<ul style="list-style-type: none"> • Name or logo listed in the Flag Raising Program • Name or logo included on the Festival banner 	<ul style="list-style-type: none"> • Listing on the HolyokePride.org Sponsors page • Holyoke Pride gift bag
 <p>KING \$500</p>	<p>→ All Pride Patron benefits, plus:</p> <ul style="list-style-type: none"> • Individual name or logo signage at PrideFest and the Rainbow Run 	<ul style="list-style-type: none"> • On-stage acknowledgment at PrideFest and materials on “sponsors table” • Social media thank-you as a King-level sponsor
 <p>QUEEN \$1000</p>	<p>→ All Pride King benefits, plus:</p> <ul style="list-style-type: none"> • Featured logo placement (larger, more prominent) • Inclusion in Pride marketing materials: flyers, posters, and press releases 	<ul style="list-style-type: none"> • Dedicated social media spotlights as a Queen-level sponsor • Tabling opportunity at PrideFest or Rainbow Run • On-stage acknowledgment as a Queen-level sponsor
 <p>ROYAL COURT \$1500</p>	<p>→ All Pride Queen benefits, plus:</p> <ul style="list-style-type: none"> • Tabling opportunities at BOTH PrideFest and Rainbow Run 	<ul style="list-style-type: none"> • Enhanced logo placement across digital platforms • Additional social media recognition throughout Pride Month
 <p>MARSHAL \$2500</p>	<p>→ All Pride Royal Court benefits, plus:</p> <ul style="list-style-type: none"> • Prominent featured logo placement (top-tier visibility) • Featured placement on HolyokePride.org 	<ul style="list-style-type: none"> • On-stage acknowledgment as a Pride Marshal • Four tickets to the PrideFest Afterparty • Priority tabling placement at PrideFest and Rainbow Run
 <p>MEDIA MARSHAL \$3000</p>	<p>→ All Pride Marshal benefits, plus:</p> <ul style="list-style-type: none"> • Recognition as a Media or Presenting Sponsor (category exclusivity when applicable) 	<ul style="list-style-type: none"> • Expanded logo presence in press outreach and media-facing materials • Additional Pride Month social media features • Eight PrideFest Afterparty tickets
 <p>GRAND MARSHAL \$5000</p> <p><i>*only one available!</i></p>	<p>→ All Pride Marshal benefits, plus:</p> <ul style="list-style-type: none"> • Premier logo placement across all Pride materials • Featured placement on the HolyokePride.org homepage • Recognition as THE Grand Marshal Sponsor of Holyoke Pride 2026 at all events 	<ul style="list-style-type: none"> • On-stage recognition at PrideFest, with the option to appear on stage • Premium booth/table placement at PrideFest, Rainbow Run and Flag Raising • Twelve PrideFest Afterparty tickets and VIP access to headliner Meet & Great • Ongoing recognition throughout Pride Month

